

# The Bulletin

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## A Very Concise Guide to Exhibiting (Pt. 3)

### The Use of Illustrations in your Exhibit

The use of non-philatelic illustrations is a controversial topic in the exhibiting world but the simplest statement is: good exhibits invariably use illustrations. When illustrations are added to an exhibit it must unobtrusively add to the exhibit. A stamp, stamps or a cover are illustrations, as are pictures, charts or maps Your exhibit page should be a piece of art using illustrations to explain your theme.

**The Title page** – In one page exhibits there would be no title page but in doing a multipage exhibit a title page is expected in some form. However the title page can take two forms. It can be strictly a title page (a frontispiece) and therefore is not part of the exhibit itself or it can be a combination page (title page and introduction to the topic possibly with illustrations). A frontispiece can be as simple or ornate as the exhibitor desires (this is where the exhibitor can show artistic talent) but a combination page should follow exhibiting guidelines. The general rule is that an exhibit of 3 FRAMES or less should not have a frontispiece.

**Borders** – Borders on your exhibit page should only be used if they enhance the page. Mostly a border just makes the exhibit space smaller without adding any value to the page. In fact a border (ornate or simple) may draw your eye away from the material, so if used keep it simple.

**Stamp and Cover Framing** – Framing of stamps and covers should only be done if it enhances the overall appeal of the page or is used to highlight a particular piece. A few stamps on a page could be framed but many stamps on one page might be better off unframed. Covers should be unframed or have only corner brackets.

(cont. Page 4)

### Upcoming Meetings

- Saugeen Stamp Club  
Tuesday December 4
- Kincardine Stamp Club  
Wednesday Dec. 5
- Owen Sound Stamp Club  
Wednesday Dec. 19
- Guelph Stamp Club  
Wednesday Dec. 5  
Wednesday Dec. 19
- KW Philatelic Society  
Thursday Dec. 6

### ***One Page Exhibits - Upcoming Topics***

December -  
Tropical Island

January -  
Interesting Cancels

February – Two  
Wheeled  
Transportation

## **THE PRESIDENT'S COLUMN.....Walt Berry**

Our November meeting was well attended by members & guests from London (courtesy of Murray) – and many brought some extra cash to bid on lots from the Larry Crane collection. Thank you to all for your generous bids – the funds have been passed on to his wife Mary who was surprised at the return. The club would be remiss if Phil was not thanked for making up the lots and the time spent putting the lots in order. January's meeting should feature additional lots so please be prepared.

**The December meeting will be our annual CHRISTMAS gathering – coffee will be handled by Lois (THANK YOU) and members are encouraged to bring along their favourite treats to share with the gathering.**

Members interested in the gift exchange are to bring along a gift and place it on the designated table and take a number – numbers will be drawn to complete the exchange.

Members should also bring along donations for the "President's FUNNY MONEY AUCTION". Only your accumulated hoard of Presidents' bucks is required to bid on lots. This is a super opportunity to move some of your philatelic treasures to a new home. A fun evening for all in attendance.

On a sad note, Klaus Muller passed away suddenly on Wednesday November 7<sup>th</sup> at the Hanover & District hospital – the thoughts and prayers of all Stamper friends are extended to Anne and family. Klaus will be missed by his many friends in the Saugeen Stamp Club. A celebration of life will be held **on Saturday December 1 2018 at the Rhody Family Funeral Home (Chesley) – beginning at 1:00 PM.**

As winter weather is upon our catchment area, Please drive with extra care to ensure you ARRIVE ALIVE – we want to see everyone at our monthly meetings.

### **What's coming up:**

*See the Grand News for complete details for the following:*

January 12 – Brantford Stamp Club Annual Show and Bourse

January 26 – 70 Annual CATHEX Show and Bourse

February 2 – Bramalea Stamp Club Annal Show and Bourse

June 21-23, 2019 – Royal \*2019\* Royale, Hilton Mississauga

# THE BEGINNING OF POSTAGE STAMPS

From "The World of Stamps" by Will Gandley

It is not known when the first regular postal service started, but we do know regular messages were sent in many parts of the world as long ago as thousands of years before Christ. However since our prime interest is postage stamps, we will start with the first stamp used in the world.

## THE PENNY BLACK



## THE MULREADY ENVELOPE



Produced by Great Britain, on an idea by Sir Rowland Hill, THE Penny Black was placed on sale May 6, 1840, it had no perforations, and had to be cut apart by scissors and was gummed on the back. As any new idea, it was not readily accepted by the public, some rejected the thought of licking one side of the Queen's face and smearing the other side with a cancellation. At the same time Sir Rowland Hill commissioned William Mulready of the Academy of Arts, to design a stamped envelope which went on sale at the same time as the Penny Black. No sooner had these stamped envelopes been released, did the newspapers and periodicals begin a campaign of ridicule against the new envelopes. The result was that the envelopes were recalled and destroyed. Those that were used and available today are quite valuable.

## THE FIRST DECADE

In 1842 Alexander Greig adopted the postage stamp, operating a private city dispatch post in New York City, U.S.A.

In 1843 Brazil and Geneva; Zurich, Switzerland started in 1845 and 1846 saw many private companies start in the United States. In 1847, the United States government issued its first postage stamp.

In 1848 Russia started using postage stamps. In 1849 Bavaria, Belgium, and France joined in.

In 1850 many countries started the use of postage stamps, and the practice was adopted by most of the other countries of the world shortly after.

## CANADA'S FIRST STAMP THE THREE PENCE BEAVER



Issued April 23, 1851, it pictured the beaver, which at the time was perhaps the most important Canadian resource. It was also a world first, since up until that time only portraits of world leaders were displayed on stamps. It was red in colour, and had no perforations, and was gummed on the back. It might be also pointed out that the value of this stamp was three pence, which was an English denomination. Canada did not have its own coins until 1858. The first Canadian stamps were made by Rawdon, Wright, Hatch and Edson, of New York.

## Saugeen Stamp Club

Chapter 220, Royal Philatelic  
Society of Canada  
Chapter 1538, American  
Philatelic Society  
Chapter 21, Grand River Valley  
Philatelic Association

Meeting at St. Matthew's  
Evangelical Lutheran Church  
356 9<sup>th</sup> Street  
Hanover, Ontario  
Use 11<sup>th</sup> Avenue Entrance

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We are on the web!  
<http://saugeenstampclub.webplus.net/index.html>

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A Very Concise Guide to Exhibiting (Pt. 3) cont. from pg. 1

**Maps** – If a map does not aid the viewer in interpreting what the exhibitor is trying to show then it should not be included.


**Post Marks and Cancellations** – These should only be reproduced if they are crucial to the exhibit and are not clearly identifiable on your illustration.

**Drawings, Sketches or Photographs** – These should only be used to enhance your topic but not over take it. If used they should be lighter in tone than your exhibit item so as not to draw your eye to them first.

**Tables, Charts and Graphs** – if used they can enhance an exhibit greatly. They concisely put information into an understandable illustration.

As the author of this manual put. "Illustrating is an important part of exhibiting. By all means do illustrate your exhibits, for a picture is worth a thousand words, but do it as simply, conservatively, cleverly, and neatly as you can."

Adapted from "How to prepare Stamp Exhibits" by C. E.  
Foster



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